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Conscious Business Models

Conscious Business Network Spain

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Materialistic business models use money-driven extrinsic motivation and measures success by profit.



Conscious (spiritual-based) business

- gives **priority to intrinsic motivation over extrinsic one**
- is orientated toward the **common good**
- measures **success in multi-dimensional, holistic terms**

Why?

What?

How?

For whom?

Our only shareholder is the Earth



**Yvon Chouinard,
Founder & CEO**



Ethical and sustainable banking

Triodos  Bank

Make your money make a difference



Peter Blom

**Co-founder and
former CEO**

Enhancing human wellbeing & regenerating the soil



**ORGANIC
INDIA™**



**Bhavani Lev and
Bharat Mitra
Founders**

Conclusion

Conscious (spiritual-based) business give a chance for self-realization and serving others while generating a healthy profit for development and growth.

Gracias

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